



Dimplex[®]

Opti-myst on Coronation Street

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The new Dimplex Professional range of cassette and chassis products, gives interior designers scope to create breath-taking focal points to enhance their designs. Available in a choice of two sizes each, both the cassette and chassis options offer quick-fit kettle connections for added safety and come with a remote control and fully variable 'flame' and 'smoke' intensity control.

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Client:
Coronation Street

Products: Opti-myst cassette

Two new Opti-myst® cassettes from the Dimplex Professional range have made their debut on ITV's Coronation Street, the world's longest running TV soap opera.

Installed during a set refurbishment, the fires now act as a focal point in Carla's new contemporary, open-plan apartment. Fitted side-by-side into a cut-out section of a living room partition wall, the fires create a stunningly realistic fully 3-dimensional effect, with the illusion of live 'flames' and 'smoke'.

Decorated in a bold colour palette of red, black and silver, Carla's new flat is the back drop to some of the soap's most talked about scenes. Determined to reflect her fiery personality within the refurbishment of her apartment, the set designers were keen to create a sleek and modern 'floating' fire centrepiece, incorporating the dramatic effect of Dimplex's innovative Opti-myst® technology.

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